



HOW TO CREATE YOUR TEAM TO START FUNDRAISING

ALL PAWS ON DECK! First, set up your online fundraising page.

1. Go to <https://bereaanimalrescuefund-bloom.kindful.com/arfpaws-for-a-cause-2024> or simply scan this QR code:



2. Click “**Create a Team.**” If you don’t have an account yet, create one. You will receive a confirmation email. Once you confirm your account via email and have logged into Kindful, you’ll be on your **Dashboard**. Click **Causes** on the left, find **Pause for a Cause 2024** and click **Details** then **Create a Team**.

Teams are one or more people. If you want to join an existing team verse creating your own, contact that team leader and ask them to invite you to their team.

3. Click **Continue**. Enter your team goal amount, team name, short mission statement, and description. You can leave the **Event At** field blank so that it defaults to the end date of the fundraiser, which is August 31st. Continue to follow the prompts, then click **View Your Page** to see how it looks. You’ll be taken to the **Edit** page where you can make changes and make sure everything looks just right. If you make changes, click the **Save** icon in the upper left. From here, you can click **Public Page** to see how it looks live!

4. From your public page view, you can share your page directly on Twitter or Facebook, or copy the URL from the top of the screen and share that link with friends and family on social media or via email. **Remember - use YOUR PAGE LINK!** At any time, log into your Kindful account to edit your page and view donations from your very own dashboard.

Now share your page with everyone you know!!

Need inspiration? Speak from your heart - they know how much ARF means mission means to you! Share some stats: \$75 collected helps feed 5 homeless dogs and cats for a month, \$150 collected helps spay and neuter 3 homeless animals, and \$300 collected helps spay and neuter, microchip, and feed 4 homeless animals.

Want more? See the ARF website for sample emails and social media posts you can use to share on your page.

Need more help? Email: arfdevelopmentinfo@gmail.com

