



# Support Berea ARF during the month of Pawgust!

Paws for a Cause is a month-long fundraising celebration to benefit homeless and neglected animals. You can make a big difference in continuing Berea ARF's lifesaving mission.

## Become a Fundraiser!

Share your passion for ARF's animals – it's fun and easy! The simple online sign-up provides you with emails and posts to send family and friends, or use the paper sheets to pass around at work, church, etc.

- Weekly drawings for gift cards & prizes
- Raise \$100 in donations and earn a cool rescue t-shirt

To become a Fundraiser, visit [BereaAnimalRescue.com](http://BereaAnimalRescue.com) and click the link on the home page, or scan this code.



## Donate to Paws for a Cause!

Even if you're not a fundraiser, you can donate to the cause at [BereaAnimalRescue.com](http://BereaAnimalRescue.com)!

## Attend the Pizza, Pours & Paws Party on August 25!

You won't want to miss this blowout bash! We'll have a pawsitively delicious pizza, wings, and apps buffet, plus drink specials, raffles, sideboards, games, and prizes.

Thursday, August 25, 2022 🍷 5:00 PM - 8:00 PM  
Suds Maguire's Bar & Grill 🐾 \$25 per person



*Thank you to our sponsors!*



Raise your paws for a great cause!

For more information, contact [ARFDevelopmentInfo@gmail.com](mailto:ARFDevelopmentInfo@gmail.com)





# Fundraising Toolkit

## Raise your paws for a great cause!

It's simple to participate – just create your own online web page to collect donations from your friends, family, coworkers, and social media contacts – it's easy and fun! This sheet will provide you with all the tools you need to **make a huge difference in the lives of so many animals.**

All paws on deck! First, set up your online fundraising page!

1. Go to <https://pages.donately.com/arfanimalrescuefriends/campaign/arf-paws-for-a-cause> to create your page, or use the link on the ARF website.
2. Click **Start a Fundraiser**, fill in the form, and then click **Create Fundraiser**.
3. Watch for an email with the link to your new page. Click the emailed link to go directly to your page, then copy that link and share it with your friends and family on social media. *Remember – use YOUR page link!*
4. Once you receive the email, you can then follow the instructions to activate your profile so that you can edit your page and view donations from your very own fundraiser dashboard. *(Note – don't use the 'create an account' feature; you want to 'activate your dashboard' from the email you receive.)*

Now share your page with family, friends, and coworkers!

Need inspiration? Speak from your heart – let your supporters know how much ARF's mission means to you. Share some stats: \$75 collected helps feed 5 homeless dogs and cats for a month; \$150 collected helps spay and neuter 3 homeless animals; and \$300 collected helps spay and neuter, microchip, and feed 4 homeless animals!

Want more? See the ARF website for sample emails and social media posts you can use to share your page.

### Need help?

If you have any questions, need help setting up your page, or would like info on teams or other creative ways to share your fundraiser, reach out to Kathy and Laura at [ARFP2Pfundraising@gmail.com](mailto:ARFP2Pfundraising@gmail.com) for one-on-one help and a copy of the detailed instruction guide.

### Got cash or check donations?

Use this page to track cash or check donations, then bring it to the event with your collection.

Your Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Donor Name	Address	Email Address	Amount Donated
			\$
			\$
			\$
			\$
			\$
			\$
			\$

**THANK YOU from the animals of ARF for supporting our Paws for a Cause campaign!**

ARF helps over 1,000 homeless animals annually. ARF operates as a NO time limit shelter. We are a 501(c)3 non-profit organization. Every dollar you raise or donate helps us continue our mission to provide loving care, vaccinations, and shelter to homeless animals until they find their FURever families.